



ILL 20 22 ME

Quiz Society, SRCC
presents

PENNYWISE

THE ECO-BIZ-FIN QUIZ



Q1 THE FOUNDER OF _____, X CONCEIVED THE IDEA AFTER REPEATEDLY FORGETTING A USB FLASH DRIVE WHILE HE WAS A STUDENT AT MIT.

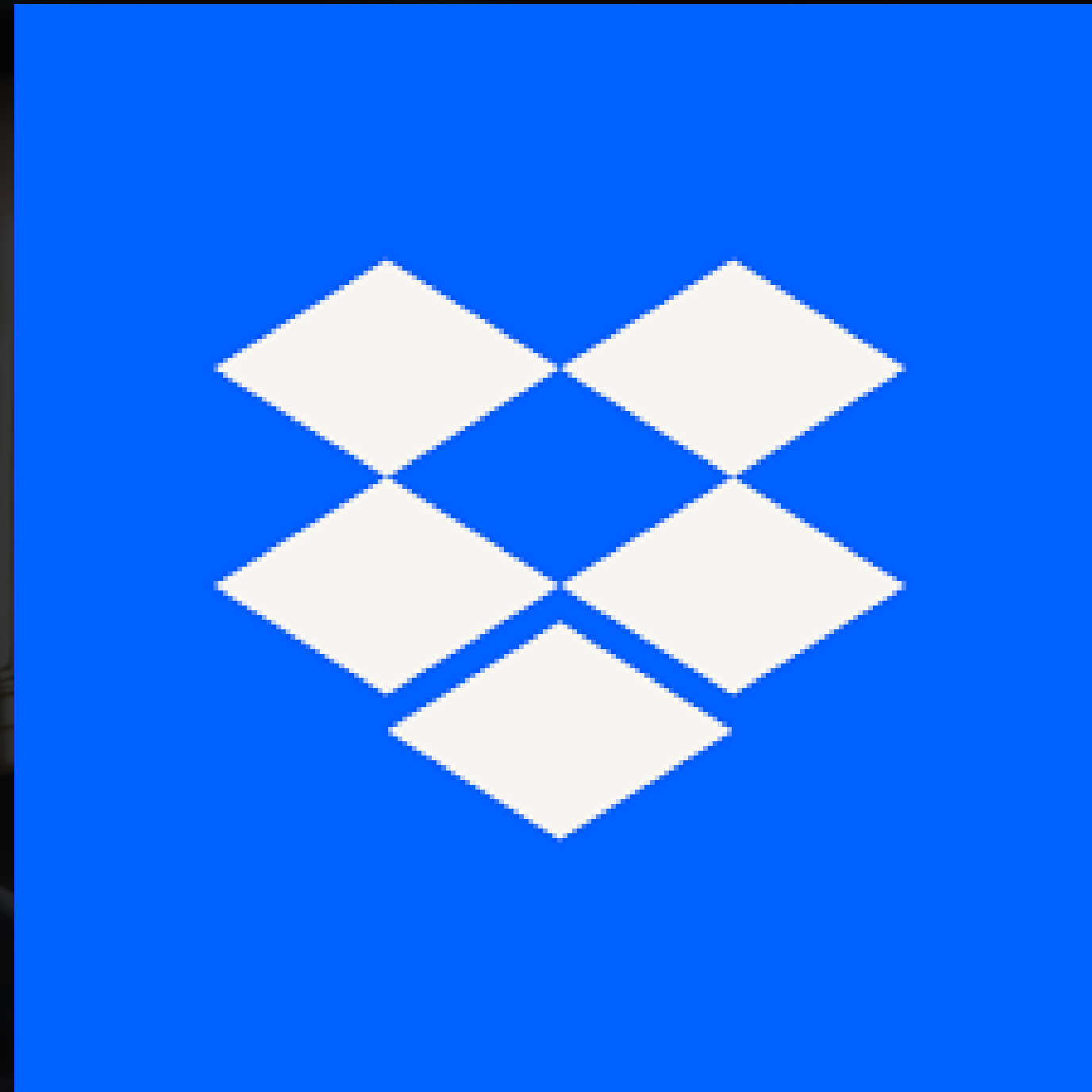
X SAID THAT EXISTING SERVICES AT THE TIME "SUFFERED PROBLEMS WITH INTERNET LATENCY, LARGE FILES, BUGS, OR JUST MADE ME THINK TOO MUCH". X BEGAN MAKING SOMETHING FOR HIS PERSONAL USE, BUT THEN REALIZED THAT IT COULD BENEFIT OTHERS WITH THE SAME PROBLEMS.

DUE TO TRADEMARK DISPUTES, _____'S OFFICIAL DOMAIN NAME WAS

"GET_____.COM" UNTIL OCTOBER 2009, WHEN IT ACQUIRED ITS CURRENT DOMAIN,

"_____.COM". FITB.

DROPBOX



Q2.) A FEW YEARS AGO, A PREMIER EDUCATIONAL INSTITUTION, _____ FOUGHT AND WON A CASE AGAINST AN EDUCATIONAL SERVICES PROVIDER X, WHICH HAD SECURED THE NAMING RIGHTS FOR THE METRO STATION LOCATED NEAR IT. IT DID NOT WANT X TO BE THE SPONSOR AS IT WAS A PROFIT MAKING COMPANY AND IT DID NOT WANT ANY MISCONCEPTION REGARDING THE ASSOCIATION OF X WITH IT. LATER, THE BRANDING RIGHTS FOR THE METRO STATION WERE SECURED BY Y, A GOVERNMENT BODY UNDER THE AEGIS OF MINISTRY OF CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION. THE INSTITUTION, APPROVED OF THIS NEW SPONSOR, SINCE IT BELIEVED THAT LIKE Y, IT ALSO SET THE STANDARDS IN ITS DOMAIN. INTERESTINGLY, X WAS FOUNDED IN THE 1980S BY AN ALUMNUS OF THIS EDUCATIONAL INSTITUTION. IDENTIFY THE EDUCATIONAL SERVICE COMPANY, X AND THE GOVERNMENT BODY, Y.

X-FIITJEE, Y-BUREAU OF INDIAN STANDARDS

FIITJEE



Q3.) EXPLAIN THE SYMBOLISM OF THIS PROTEST AGAINST ECONOMIC MISMANAGEMENT WHICH WAS IN THE NEWS RECENTLY.



THE RED/MAROON SHAWLS WORN BY THE RAJAPAKSA CLAN, THE RULING FAMILY OF SRI LANKA.



Q4.) A TWIN TOWER BUILDING WHICH FEATURES AS A FICTIONAL HEADQUARTERS FOR A FICTITIOUS US GOVT. AGENCY IN A POPULAR CW SHOW, IN REAL LIFE SERVES AS THE HEADQUARTERS OF THE LARGEST BANK OF AN EUROPEAN COUNTRY. AS IT TURNS OUT, THE LOCAL RESIDENTS OF THE METROPOLITAN CITY WHERE IT IS LOCATED, HAVE A LOCAL INSIDE JOKE REGARDING THE NAMES OF THE TWO TOWERS WHICH OBSCURELY IS A LINGUISTIC REFERENCE TO A VERY FUNDAMENTAL PART OF A FINANCIAL TRANSACTION.

GIVE THE FUNDA ON THE INSIDE JOKE

THE TWIN TOWERS OF DEUTSCHE BANK'S HQ IN FRANKFURT, GERMANY ARE LOCALLY CALLED "CREDIT" AND "DEBIT"



Q5.) ANY CONVENTIONAL BANK TYPICALLY DEMANDS COLLATERAL IN THE FORM OF FIXED ASSETS LIKE CASH OR PROPERTY BUT THIS EUROPEAN REGIONAL BANK X SINCE 1953, LOCATED IN NORTHEASTERN ITALY ACCEPTS A PECULIAR FORM OF COLLATERAL Y, WHICH IS OFFERED ON SMALL BUSINESS LOANS , ESPECIALLY TO Z FARMERS.

THE RATIONALE BEHIND OFFERING THIS COLLATERAL COMES FROM THE VERY FACT THAT THIS REGION OF ITALY IS HIGHLY-SPECIALISED IN THE PRODUCTION OF Z AND Z-RELATED COMMODITIES AND IS A COST EFFECTIVE ALTERNATIVE AS COLLATERAL FOR Z FARMERS.

THIS COLLATERAL IS HELD BY THE BANK FOR ENTIRE DURATION OF THE LOAN BESIDES FROM THE OBVIOUS PURPOSES OF SECURITY FOR Y.

ID Y

PARMIGIANO REGGIANO CHEESE



Q6.) NUMISMATICS ENTAILS THE STUDY OF COINAGE AND THE COLLECTION OF COINS ISSUED BY THE GOVERNMENT. HOWEVER, THERE EXIST ONLY A FEW NATIONS TODAY THAT HAVE VIRTUALLY NO COINAGE IN CIRCULATION AS CURRENCY AND ONLY USE PAPER OR CREDIT MONEY FOR THE SAME PURPOSE. THE GOVERNMENT OF THIS COUNTRY X IN PARTICULAR, DESPITE POSSESSING A STORIED HISTORY ON THE ISSUE OF VARIOUS DENOMINATIONS OF COINS BY MANY PREVIOUS REGIMES IN POWER, BEGINNING PRE-1000 A.D, HAS OFFICIALLY WITHDRAWN ANY TOKEN COINS IN CURRENCY FROM CIRCULATION IN X'S ECONOMY AND X ITSELF WAS AN EXTREMELY VOLATILE, GEOPOLITICAL ARENA, ESPECIALLY DURING THE 1970s AND 80s.

ID THE NATION X

X-VIETNAM



When the happy trees start speaking vietnamese



Q7.) THE TERM X IS USED FOR COMPANIES AND BUSINESSES THAT ARE EXTREMELY INDEBTED TO SUCH AN EXTENT THAT WHEN THE BUSINESS GENERATES REVENUES AND HAS THE ABILITY TO COMPLETELY PAY OFF ITS OPERATING EXPENSES, THE REMAINING AMOUNT OF FREE CASH CAN BE USED TO PAY OFF THE INTERESTS ON ITS DEBT OBLIGATIONS BUT NOT THE PRINCIPAL AMOUNT OF THE DEBT OBLIGATIONS.

AS A RESULT, X COMPANIES BECOME DEPENDENT ON ITS CREDITORS FOR FINANCING OPERATIONS CONTINUOUSLY AND AS A RESULT, ARE PREVENTED FROM UNDERGOING CORPORATE LIQUIDATION OR BANKRUPTCY THROUGHOUT ITS EXISTENCE.

THIS TERM X HAS ITS ORIGINS BASED IN HOLLYWOOD AND IS REGARDED TODAY AS AN ICONIC MEDIA GENRE FOR VARIOUS MEDIA WORKS.

Id X

ZOMBIES AND ZOMBIE COMPANIES



Q8.) X IS AN US GLOBAL MANAGEMENT CONSULTING FIRM WHEREAS Y IS A US-BASED CONSUMER ELECTRONIC RETAILER, ALSO CONSIDERED TO BE A GLOBAL MARKET LEADER IN A SUB-SECTOR UNDER CONSUMER ELECTRONICS AND IS ALSO ONE OF THE WORLD'S FIRST PUBLICLY TRADED SECURITIES TO BE DIRECTLY RELATED TO INTERNET-RELATED PHENOMENON. X HAD RECENTLY FILED A LAWSUIT AGAINST Y SEEKING MILLION DOLLARS IN DAMAGES, ALLEGING Y REFUSED TO PAY THE NEGOTIATED CONTINGENT FEES FOR CONSULTING WORK THAT SIGNIFICANTLY TURNED AROUND Y.

ID X AND Y

X- BCG, Y- GAMESTOP



BOSTON
CONSULTING
GROUP



Q9.) X IS THE TERM USED IN A 1936 GROUNDBREAKING BOOK THAT DESCRIBES THE INSTINCTS, PROCLIVITIES AND EMOTIONS THAT OSTENSIBLY INFLUENCE AND GUIDE HUMAN BEHAVIOR, AND WHICH CAN BE MEASURED IN TERMS OF, FOR EXAMPLE, CONSUMER CONFIDENCE.

IT HAS SINCE BEEN ARGUED THAT TRUST IS ALSO INCLUDED IN OR PRODUCED BY "X". RECENT RESEARCH SHOWS THAT THE TERM "X" WAS USED IN THE WORKS OF A PSYCHOLOGIST THAT THE BOOK'S AUTHOR HAD STUDIED IN 1905 AND ALSO SUGGESTS THAT THE AUTHOR IMPLICITLY DREW UPON AN EVOLUTIONARY UNDERSTANDING OF HUMAN INSTINCT. ID X

ANIMAL SPIRITS



Q10.) A FAST FOOD CHAIN STARTED SELLING THEIR FLAGSHIP PRODUCT, X AT A FIXED PRICE, Y ALONGSIDE AN ADMIRABLE MARKETING CAMPAIGN. THIS WAS EXTREMELY SUCCESSFUL; IT INCREASED SALES AND REVENUE MASSIVELY AND LASTED FOR YEARS.

HOWEVER, THE “Y-DOLLAR X” STARTED LOSING MONEY OVER THE YEARS DUE TO INFLATION AND ULTIMATELY LED TO SHRINKFLATION, I.E. MAKING THE PRODUCT SMALLER INSTEAD OF REDUCING THE PRICE. WHILE THIS WOULD WORK IN MOST SCENARIOS, IT LED TO A LAWSUIT BEING FILED AGAINST THE FAST FOOD CHAIN AS REDUCING THE SIZE OF X COULD BE CONSIDERED “FALSE ADVERTISING”.

IDENTIFY THE FAST FOOD CHAIN AND GIVE FUNDA. (IN CASE OF POUNCE, NAME THE FLAGSHIP PRODUCT)

SUBWAY AND THE 5 DOLLAR FOOTLONG SANDWICH

The Subway logo is displayed in a stylized font. The word "SUBWAY" is written in a bold, sans-serif typeface. The letters "S", "U", and "B" are colored yellow, while "W", "A", and "Y" are green. The letter "Y" is uniquely designed with a green arrow pointing upwards and to the right, and the letter "S" has a yellow arrow pointing to the left.

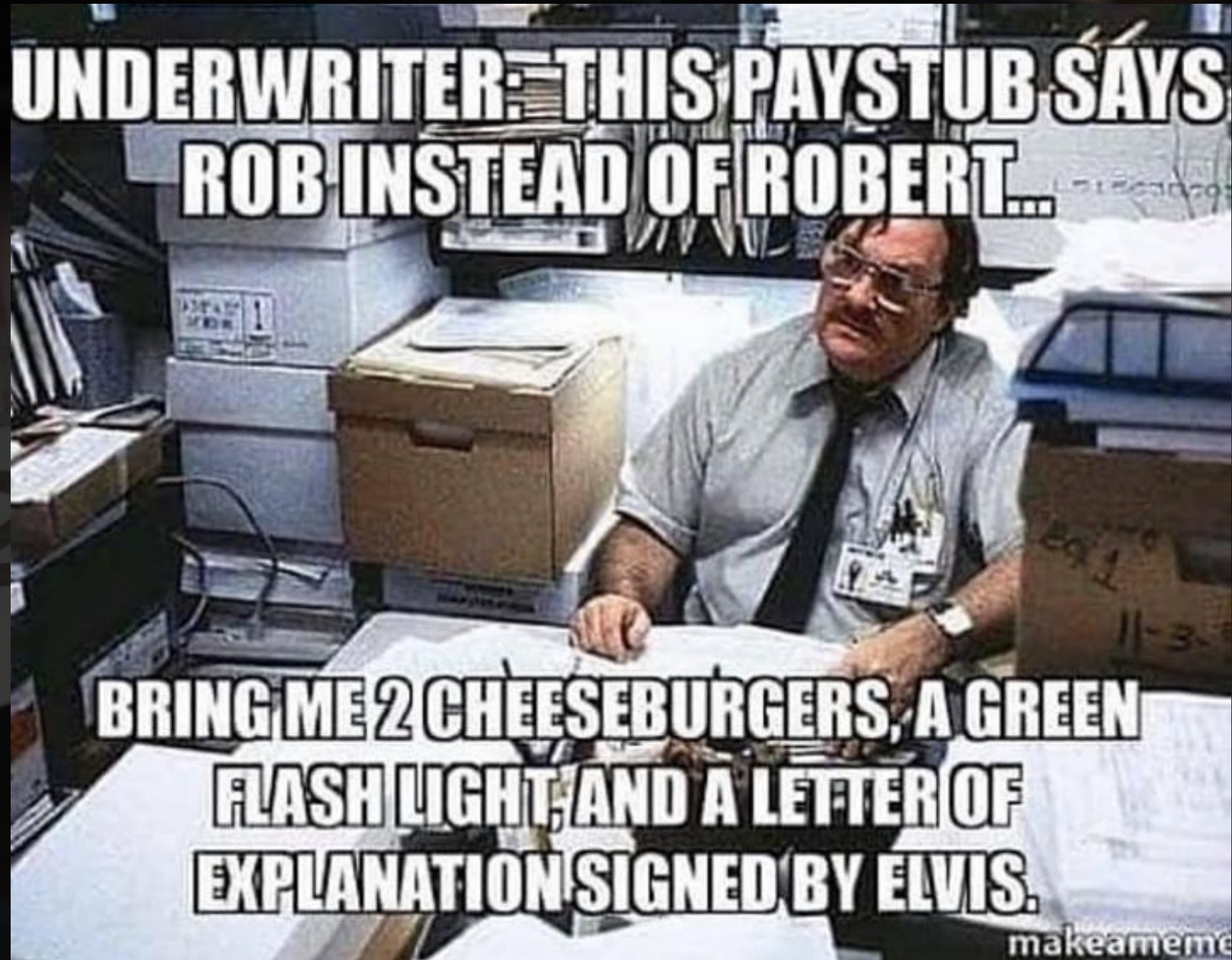
Q11 THE COFFEEHOUSES OF LONDON WERE CONSIDERED TO BE THE CENTERS OF HOLISTIC AND INTELLECTUAL TALKS AND INNOVATIONS IN THE 17TH CENTURY. ONE SUCH INNOVATION WAS A NEW SYSTEM FOR FINANCING VOYAGES BETWEEN THE OLD AND NEW WORLD FOR TRADING EXOTIC GOODS. THE MODUS OF THIS SYSTEM WAS THAT IN THE FIRST STAGE, MERCHANTS AND SAILORS WOULD SEEK FUNDING FROM VCS WHO WOULD HELP FIND POTENTIAL INVESTORS

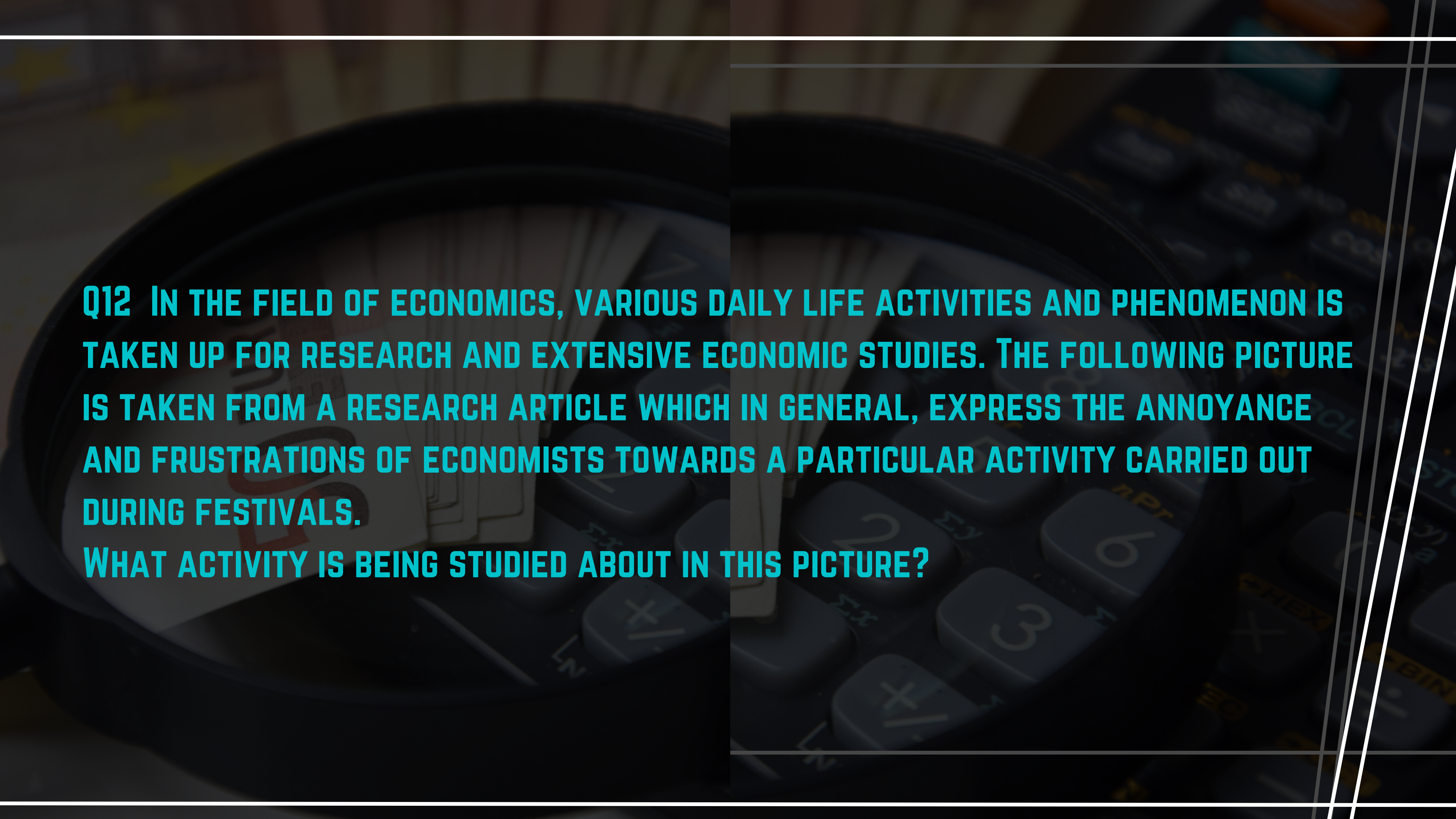
WHO WANTED TO BE COLONISTS, USUALLY THOSE FROM MIDDLE AND UPPER-MIDDLE-INCOME CLASSES OF LONDON, AND WOULD PURCHASE PROVISIONS FOR THE GIVEN VOYAGE. IN EXCHANGE, THE VENTURE CAPITALISTS WOULD BE GUARANTEED SOME OF THE STOCK OF THE EXOTIC GOODS, THE COLONISTS WOULD OBTAIN VIA THE VOYAGE.

BY 1654, BLAISE PASCAL'S MATHEMATICAL INNOVATION OF PASCAL'S TRIANGLE HELPED FORMALIZE THIS SYSTEM INTO A WELL-KNOWN MODERN FINANCIAL PRACTICE AND ACTUALLY MADE IT MORE AFFORDABLE.

WHAT MODERN FINANCIAL PRACTICE WAS BORN OUT OF THIS SYSTEM?

THE PRACTICE OF UNDERWRITING

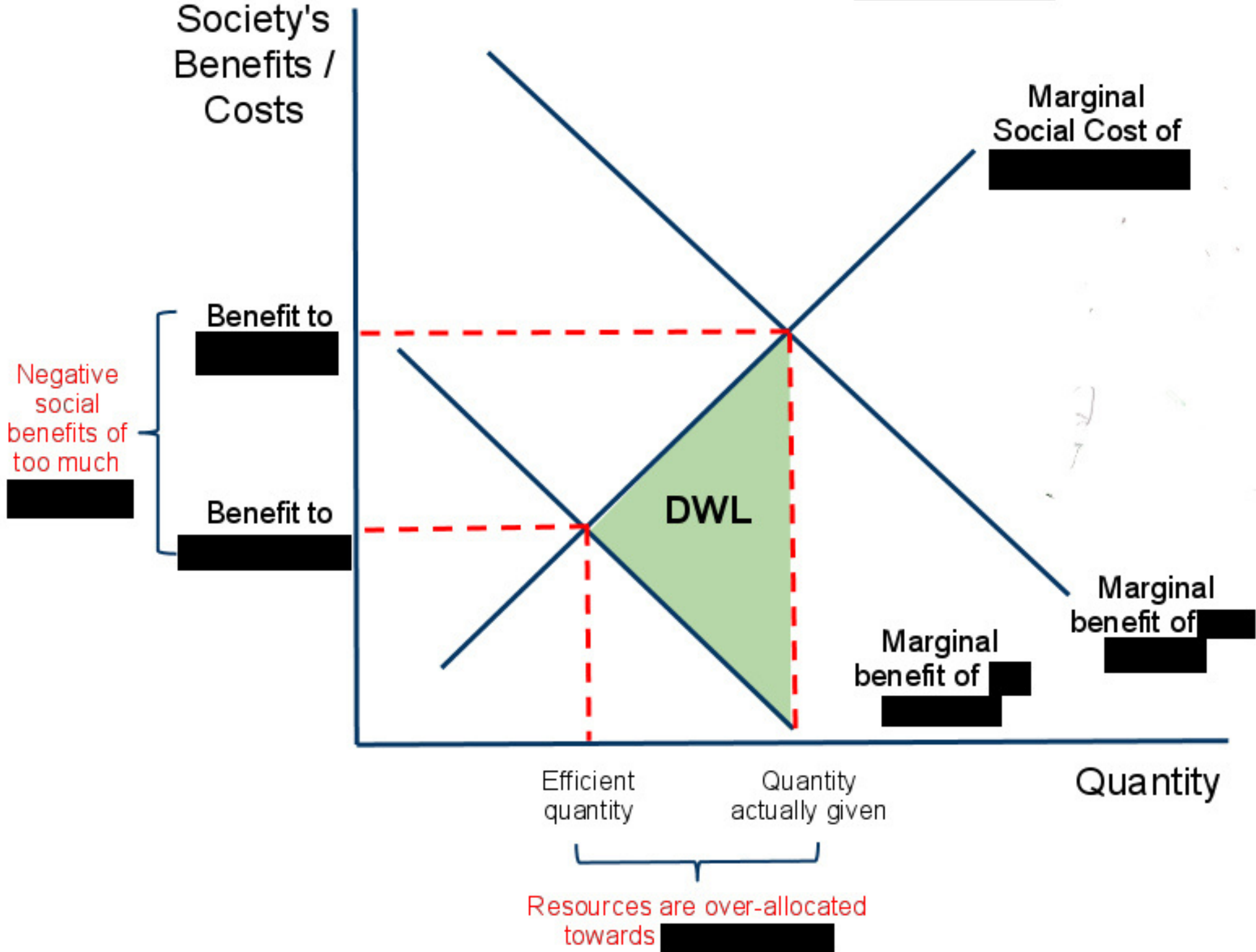




Q12 IN THE FIELD OF ECONOMICS, VARIOUS DAILY LIFE ACTIVITIES AND PHENOMENON IS TAKEN UP FOR RESEARCH AND EXTENSIVE ECONOMIC STUDIES. THE FOLLOWING PICTURE IS TAKEN FROM A RESEARCH ARTICLE WHICH IN GENERAL, EXPRESS THE ANNOYANCE AND FRUSTRATIONS OF ECONOMISTS TOWARDS A PARTICULAR ACTIVITY CARRIED OUT DURING FESTIVALS.

WHAT ACTIVITY IS BEING STUDIED ABOUT IN THIS PICTURE?

The Deadweight Loss of [redacted]



GIFT GIVING



Q13) X, A RETIRED MILITARY OFFICER TURNED ENTREPRENEUR, INTRODUCED AN UNIQUE AIRLINE, Y IN 2005. Y CHARGED BELOW WHAT THE COMPETITORS' TICKETS HAD COSTED. ALMOST 15 YEARS LATER, IT ALSO INTRODUCED AN AMBITIOUS "DYNAMIC PRICING" POLICY WHERE A SMALL NUMBER OF EARLY BIRD CUSTOMERS WOULD BE ABLE TO FLY AT DIRT CHEAP PRICES, UNUSUAL FOR THE AIRLINES INDUSTRY AT THE TIME. LATECOMERS WOULD STILL PAY LOWER THAN COMPETITORS' PRICES.

THIS POLICY WAS CRITICIZED ON THE GROUNDS THAT IT WAS AKIN TO PREDATORY PRICING AND COULD DRASTICALLY HARM THE AIRLINES INDUSTRY.

NEVERTHELESS, THIS CONCEPT OF LOW-COST FLYING BECAME HUGELY POPULAR,

X HAS ALSO BEEN CREDITED WITH PULLING DOWN MAJOR SOCIAL BARRIERS AND ELIMINATING INCOME-STEREOTYPES TOWARDS FLYING.

ID X AND Y.

X- CAPTAIN GR GOPINATH Y- AIR DECCAN



Q14) THE FOLLOWING IS THE IMAGE OF A STATUE CALLED “THE _____”, BY POLISH BORN BRITISH CONTEMPORARY SCULPTOR _____. IT IS MADE FROM COMPONENTS OF X VEHICLES, WHICH HAVE NOW BECOME A SUBJECT OF POLITICAL CONTROVERSY IN INDIA. IT WAS REPORTED THAT MORE THAN 70% OF VEHICLES OF THIS CATEGORY SOLD IN INDIA WAS A X, AND THAT ITS INDIAN OPERATIONS ACCOUNTED FOR NEARLY ONE-FIFTH OF ITS TOTAL REVENUE. IDENTIFY X



JCB

JCB



**Q15) X IS ARGUABLY ONE OF THE MOST INFAMOUS AND UNIQUE ENTREPRENEURS OF ALL TIME. AT THE AGE OF 12, HE CREATED AND SOLD A VIDEO GAME TO A MAGAZINE. LATER, HE STARTED A COMPANY THAT PROVIDED NEWSPAPERS WITH MAPS AND BUSINESS DIRECTORIES. HE ONCE AIMED TO REVOLUTIONIZE BANKING. AT ONE POINT IN TIME, HE EVEN MANAGED A NIGHTCLUB
Id X.**

X- ELON MUSK



Q16) X IS CONSIDERED TO BE THE FIRST RECORDED SPECULATIVE BUBBLE IN WORLD ECONOMIC HISTORY, WHICH WAS A RESULT OF INVESTORS OF THIS EUROPEAN NATION, HYSTERICALLY PURCHASING TOO MUCH OF A COMMODITY Y THAT INFLATED ITS PRICE TO UNFORSEEABLE HEIGHTS. DURING X, THE AVERAGE PRICE FOR Y EXCEEDED THE ANNUAL DOMESTIC WAGES OF A SKILLED WORKER AND COSTED MORE THAN A FULLY BUILT MANSION AT THE TIME. CERTAIN TYPES OF Y ARE FOUND TO AUGMENT IN BROKEN AND UNPREDICTABLE COLORS, WHICH WERE HIGHLY VALUED DUE TO THEIR STATUS-SYMBOL AT THE TIME.

ID X.

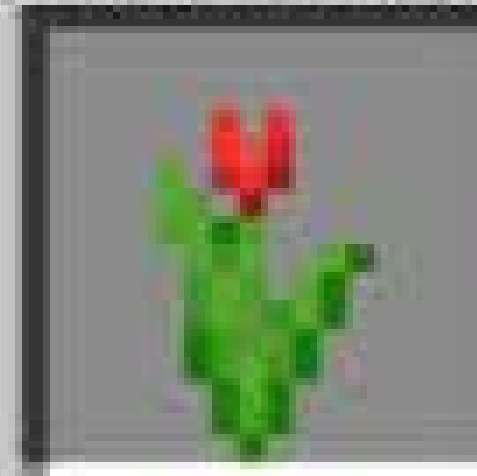
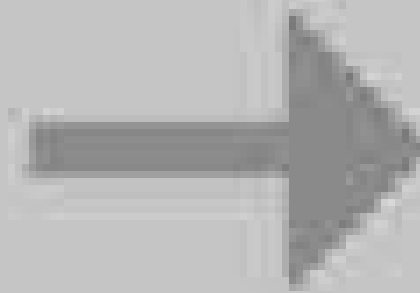
X-TULIP MANIA

The Netherlands in the 1630's during the "tulip mania"

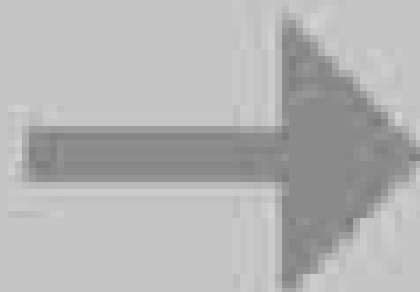
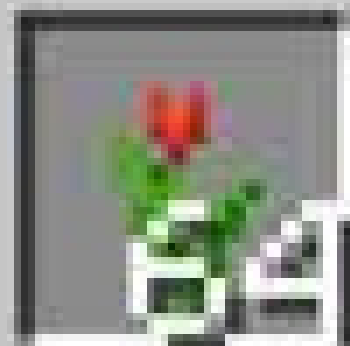


The first ever "stonks" moment in history

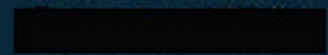
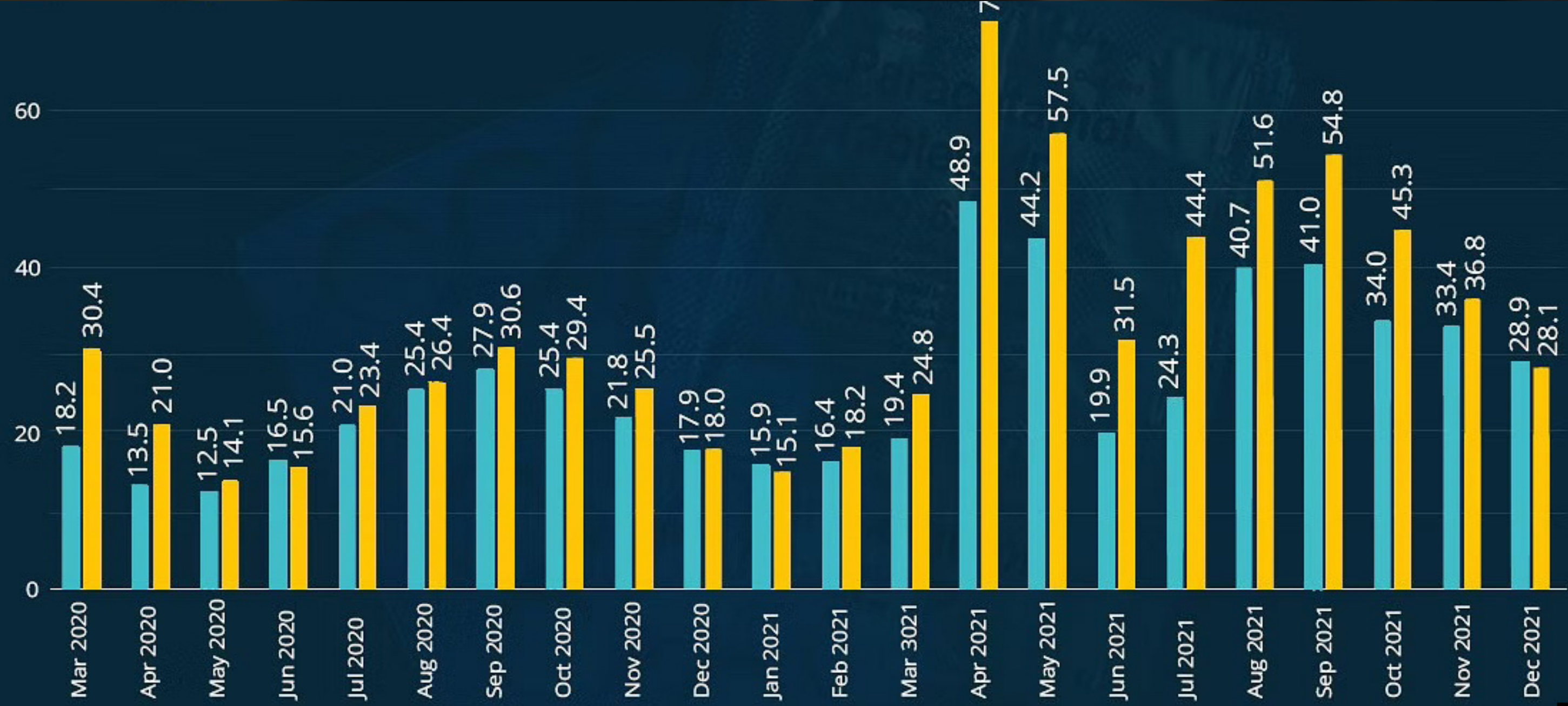
DUTCH ECONOMY BEFORE 1637



DUTCH ECONOMY AFTER 1637



**Q17) THE IMAGE ON THE FOLLOWING SLIDE IS A TIME SERIES ANALYSIS DESCRIBING THE SALES IN PARTICULAR OF TWO CLOSELY RELATED SUBSTITUTES, X AND Y
ID EITHER X (REPRESENTED BY THE BLUE BAR) OR Y (REPRESENTED BY THE YELLOW BAR)**



X-DOLO 650 AND Y-CALPOL



Q18) X IS AN AMERICAN MANUFACTURER OF LUXURY WATCHES AND CLOCKS, FOUNDED IN 1875 AND OWNED BY A JAPANESE MNC SINCE 2008. X HAS AN INCREDIBLE HISTORY OF REMARKABLE DISTINCTIONS INCLUDING BEING THE MANUFACTURER OF THE FIRST PRIVATELY OWNED WATCH FLOWN AND USED IN SPACE UNDER THE APOLLO 15 MISSION. HOWEVER, X IS ALSO CREDITED WITH A UNIQUE ACHIEVEMENT IN THE HISTORY OF BRANDING AS WE KNOW IT.

WHAT WAS THIS UNIQUE ACHIEVEMENT?

X IS BULOVA, IT PRODUCED THE WORLD'S FIRST TV AND RADIO ADVERTISEMENT


BULOVA
Since 1875

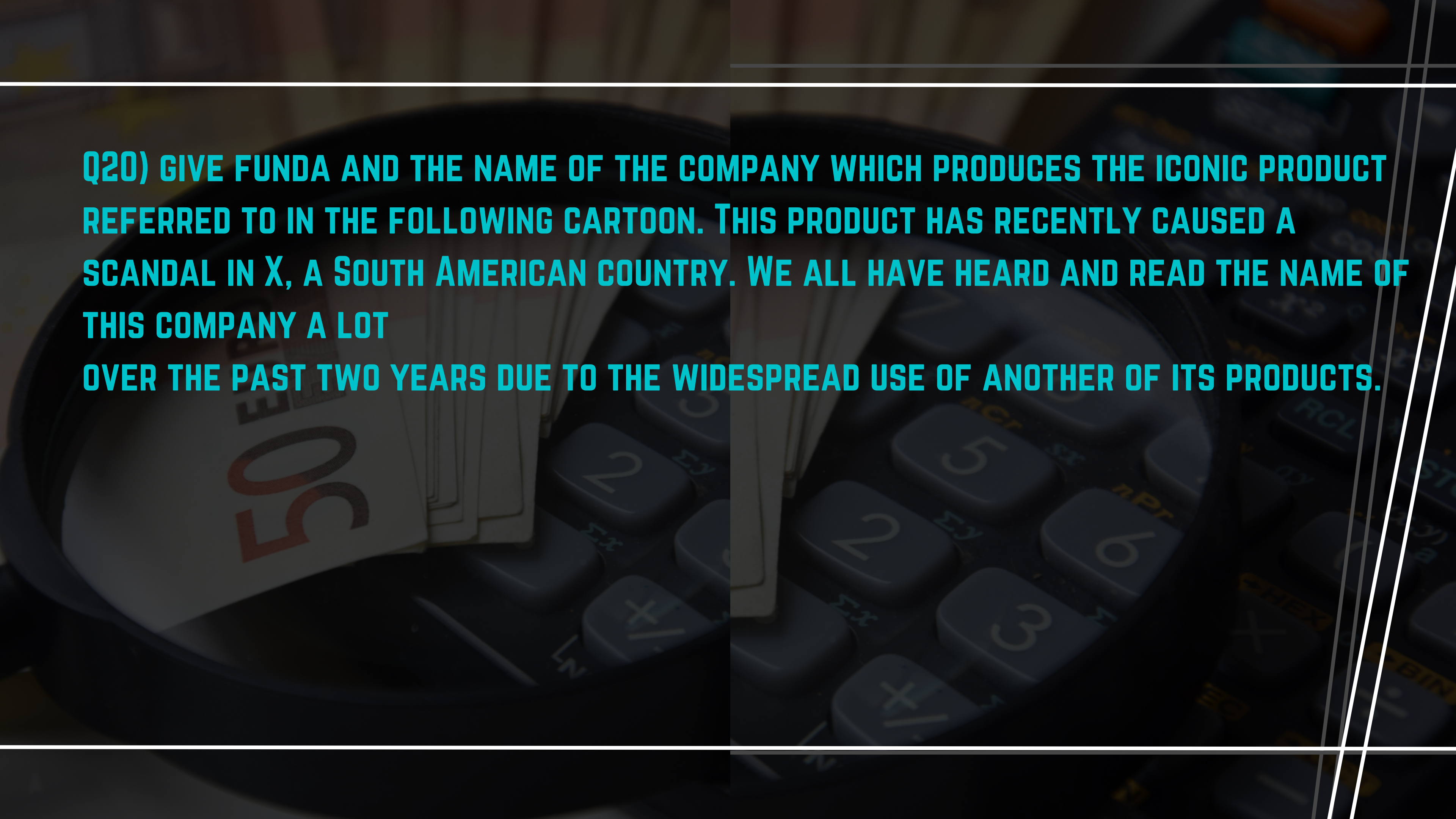


Q19) SCIENTISTS NAMED THIS SPECIES OF MARSH RABBIT AFTER X, THE FOUNDER OF THE Y EMPIRE. THIS SPECIES, TYPICALLY FOUND IN THE SOUTHEASTERN UNITED STATES, IS SAID TO HAVE BEEN IDENTIFIED AS A SEPARATE SPECIES IN THE 1980s, BASED ON RESEARCH FUNDED BY THE Y FOUNDATION. X ALSO DONATED MONEY TOWARDS THE CONSERVATION OF THIS VULNERABLE SPECIES. IDENTIFY X AND Y.



X- HUGH HEFNER, Y-PLAYBOY



The background of the slide is a dark, semi-transparent image. On the left side, there is a stack of Euro banknotes, with the top one clearly showing the number '50'. On the right side, there is a close-up of a calculator's keypad, showing buttons for numbers 2, 3, 4, 5, 6, 7, 8, 9, 0, and symbols like '+/=' and 'CE'. The overall aesthetic is professional and financial.

Q20) GIVE FUNDA AND THE NAME OF THE COMPANY WHICH PRODUCES THE ICONIC PRODUCT REFERRED TO IN THE FOLLOWING CARTOON. THIS PRODUCT HAS RECENTLY CAUSED A SCANDAL IN X, A SOUTH AMERICAN COUNTRY. WE ALL HAVE HEARD AND READ THE NAME OF THIS COMPANY A LOT OVER THE PAST TWO YEARS DUE TO THE WIDESPREAD USE OF ANOTHER OF ITS PRODUCTS.

ALGUÉM TEM
O E-MAIL DA



Rob

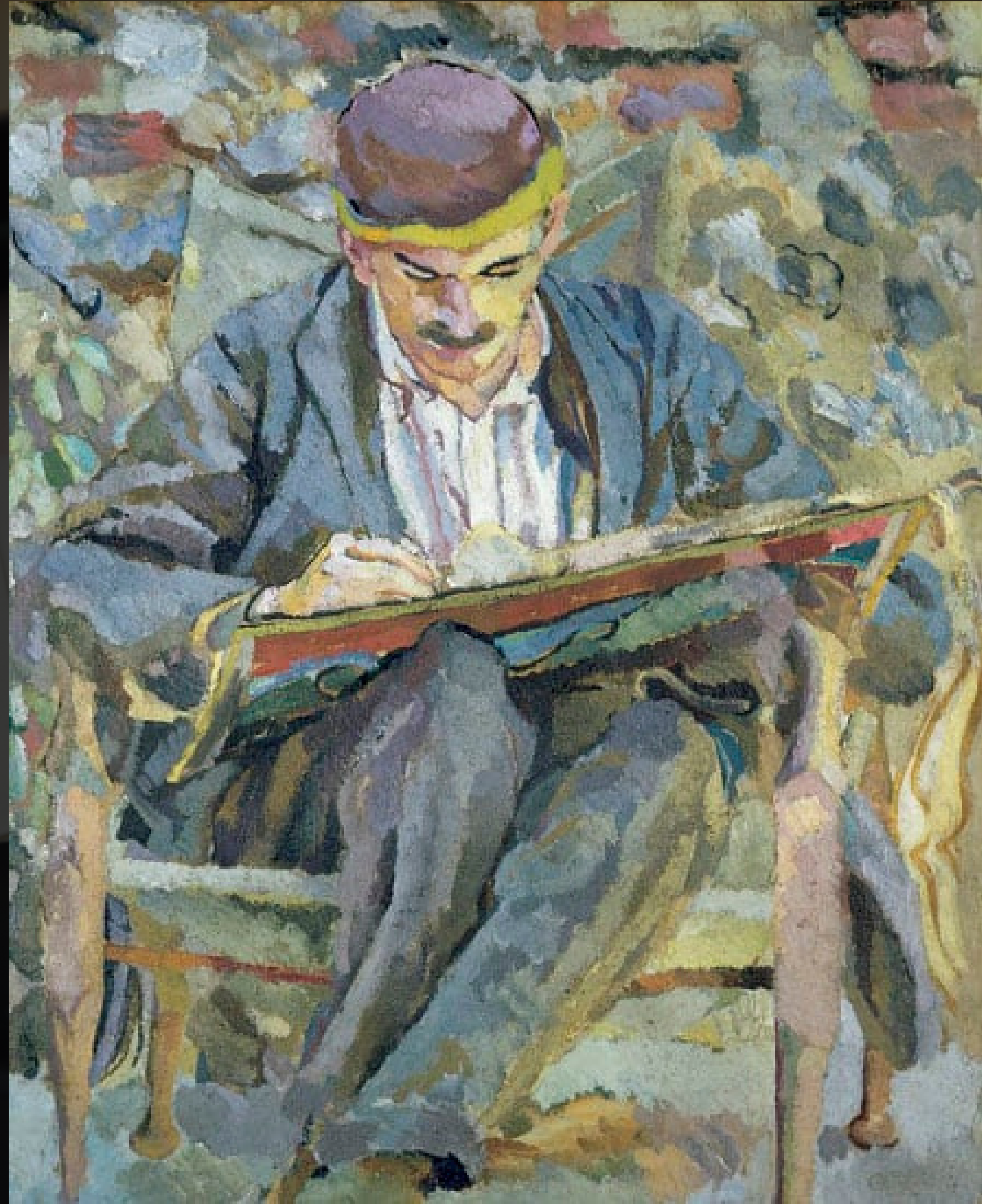
THE COMPANY IS PFIZER AND THE BRAZILIAN MILITARY PROCURING 35,000 UNITS OF VIAGRA FROM THEM



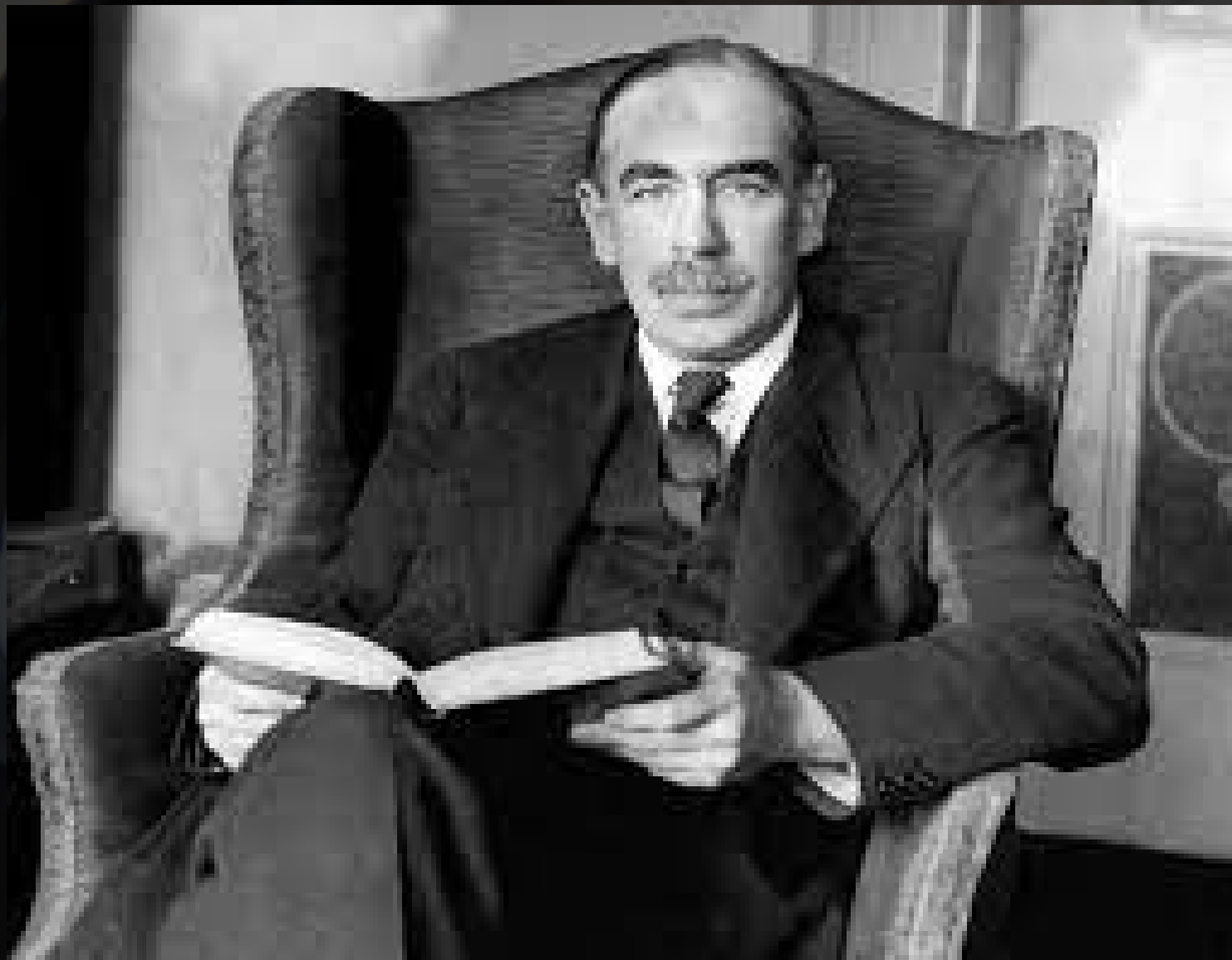
Q21) THIS FOLLOWING IMAGE IS AN INFAMOUS WORK OF ART, PAINTED BY A 20TH CENTURY BRITISH ARTIST. THE SUBJECT OF THIS PORTRAIT IS A REAL-LIFE FIGURE WHO IS ALSO CONSIDERED TO BE ONE OF THE FOUNDING FATHERS OF A CERTAIN BRANCH OF ECONOMIC THEORY. BOTH THE SUBJECT AND THE PAINTER ARE ALSO CONSIDERED TO BE PART OF A SAME SOCIAL BRITISH GROUP WHICH BEARS THE NAME OF A PROMINENT DISTRICT OF LONDON. THE TWO FIGURES WERE ALSO RELATED TO EACH OTHER IN A VERY CONTROVERSIAL MANNER IN THAT PERIOD OF TIME

IDENTIFY THIS FAMOUS FIGURE AND EXPLAIN THE FUNDA BEHIND THE CONTROVERSY

50 EURO



JOHN MAYNARD KEYNES AND THE PAINTER OF THIS ARTWORK DUNCAN GRANT WAS A LOVER OF KEYNES AT A TIME WHEN HOMOSEXUALITY WAS ILLEGAL IN U.K



Q22) THIS INDIAN COMPANY X WHICH IS A GLOBAL LEADER IN BUSINESS SOLUTIONS AND IS A CORPORATE MEMBER OF AN INDIAN INDUSTRIAL POWERHOUSE THAT CONTROVERSIALLY IS KNOWN AS THE LARGEST DONOR TO AN PARTICULAR IVY LEAGUE SCHOOL, WAS RECENTLY IN NEWS FOR PARTNERING WITH A FOREIGN COMPANY TO INTRODUCE THE REAL TIME RAIL PAYMENTS SYSTEM IN ORDER TO PROMOTE EFFICIENT MONEY TRANSFER AND METADATA INCLUSION IN THE PAYMENT SYSTEM. ID X.

TCS



TATA
CONSULTANCY
SERVICES

Q23) THE FOLLOWING PAINTING DEPICTS THE DEATH OF A GREEK HERO X, WHO WAS KNOWN FOR HIS LEGENDARY STRENGTH.

ACCORDING TO LEGEND, HE WAS ATTEMPTING TO TEAR A TREE APART WHEN HIS HANDS BECAME TRAPPED IN A CREVICE IN ITS TRUNK, WHEN A LION KILLED AND DEVoured HIM

SOME EARLIER VERSIONS ALSO SUBSTITUTE THE LION WITH A PACK OF HUNGRY WOLVES.

THE NAME OF AN ICONIC CONSUMER PRODUCT PRODUCED BY A SWISS CONGLOMERATE Y WAS INSPIRED BY THAT OF X.

THIS PRODUCT IS KNOWN FOR ITS DISTINCTIVELY COLOURED PACKAGING AND MAINTAINS SIGNIFICANT POPULARITY IN A DIVERSE RANGE OF COUNTRIES THROUGHOUT THE WORLD, PARTICULARLY IN AUSTRALIA, ASIA, AND AFRICA.

IDENTIFY X AND Y.



50 EURO

X-MILO, Y-NESTLE



Q24) ID THE STARTUP



PHOOL.CO

PHOOL

MADE FROM TEMPLE FLOWERS



Q25)THE CODE OF HAMMURABI IS ONE OF THE WORLD'S EARLIEST AND LONGEST, WELL PRESERVED LEGAL TEXTS OF THE ERA OF THE BABYLONIAN EMPIRE. IT CONTAINS SEVERAL ANECDOTES AND LAWS THAT HAVE HELPED SHAPED MANY FUNDAMENTAL THEORIES AND CONCEPTS IN ECONOMICS AND FINANCE.

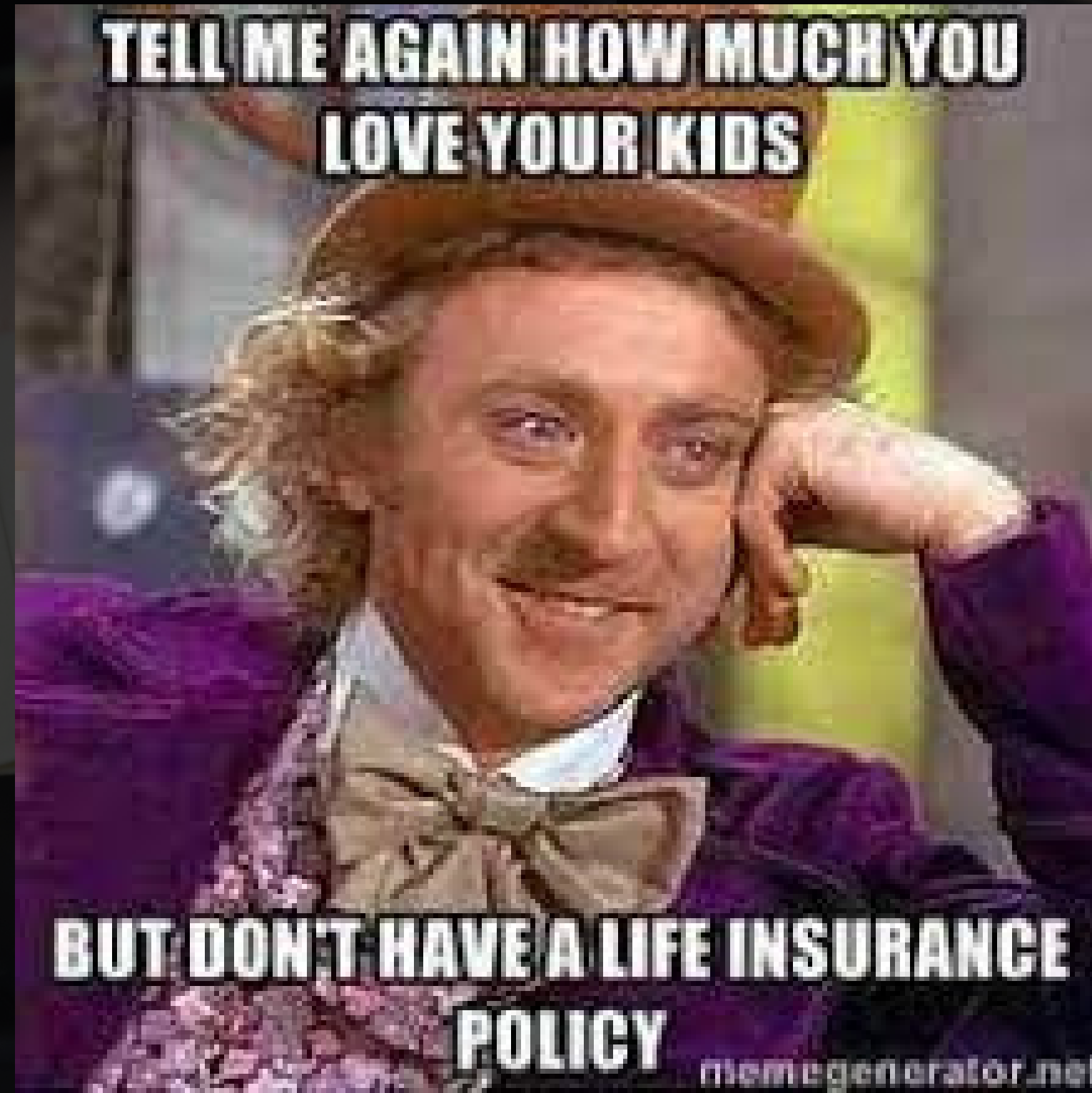
ONE OF MANY SUCH ANECDOTES DESCRIBE A SYSTEM DEVELOPED FOR MEDITARRANEAN SAILING MERCHANTS OF THE TIME.

THE CODE PRESCRIBED THAT IF A MERCHANT FUNDED HIS SHIPMENT VIA A LOAN, HE COULD PAY THE LENDER AN ADDITIONAL SUM IN EXCHANGE FOR THE LENDER'S GUARANTEE TO CANCEL THE LOAN, SHOULD THE SHIPMENT BE LOST AT SEA.

THIS SYSTEM IS SAID TO BE ONE OF THE EARLIEST FORMS OF A MODERN FINANCIAL PRACTICE THAT IS CONSIDERED TODAY TO BE ONE OF THE MAIN PILLARS OF FINANCE.

WHAT MODERN FINANCIAL PRACTICE DOES THIS TALE IMPLICITLY REFER TO?

INSURANCE



Q26) CONNECT

SAMSUNG



お口の恋人

LOTTE



CHAEBOL (LARGE INDUSTRIAL CONGLOMERATES ,RUN AND CONTROLLED BY SINGULAR INFLUENTIAL FAMILY IN SOUTH KOREA)

Q27) THE TERM X IS DERIVED FROM A LATIN VERB THAT MEANS "TO CLOTHE" AND IT WAS ORIGINALLY USED WITH THE SAME MEANING AS ITS LATIN SOURCE. THE FINANCIAL MEANING OF THE WORD ALSO DESCENDS FROM LATIN, BUT IT ENTERED ENGLISH VIA AN ITALIAN ROOT WORD THAT DEVELOPED A SPECIAL SENSE FABRICATED FROM THE NOTION OF GIVING UP MONEY IN A NEW WAY. THE FINANCIAL ASPECT OF X IS ATTESTED BY THE GROWTH OF EUROPEAN EAST INDIAN TRADING COMPANIES IN THE EARLY 17TH CENTURY. ID TERM X.

X-INVEST



Abolish the “invest” meme format



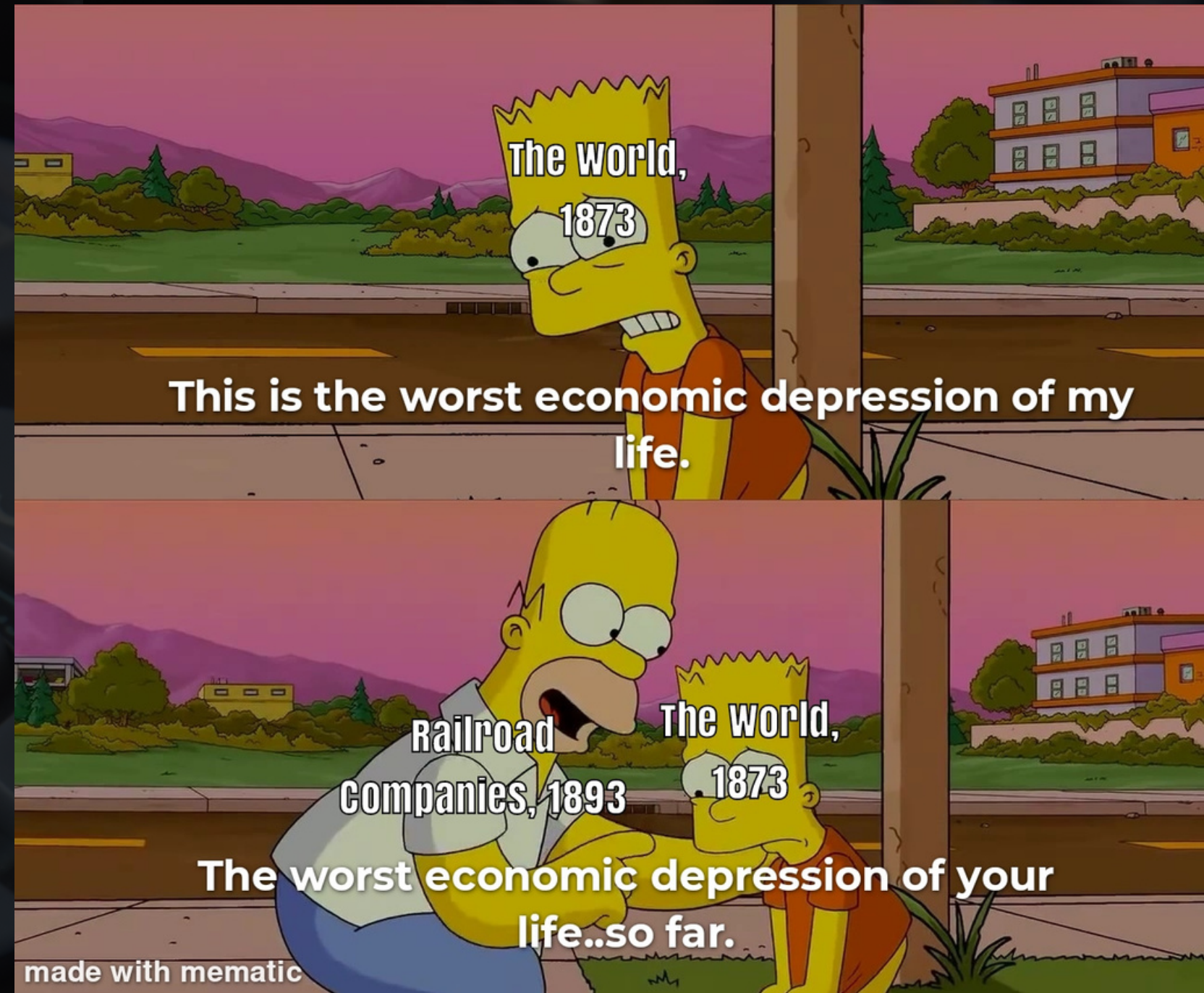
Q28) "HERE IS THE LINE OF BATTLE. WE CARE NOT UPON WHICH ISSUE THEY FORCE THE FIGHT. WE ARE PREPARED TO MEET THEM ON EITHER ISSUE OR ON BOTH. IF THEY TELL US THAT THE GOLD STANDARD IS THE STANDARD OF CIVILIZATION, WE REPLY TO THEM THAT THIS, THE MOST ENLIGHTENED OF ALL NATIONS OF THE EARTH, HAS NEVER DECLARED FOR A GOLD STANDARD, AND BOTH THE PARTIES THIS YEAR ARE DECLARING AGAINST IT. IF THE GOLD STANDARD IS THE STANDARD OF CIVILIZATION, WHY, MY FRIENDS, SHOULD WE NOT HAVE IT? SO IF THEY COME TO MEET US ON THAT, WE CAN PRESENT THE HISTORY OF OUR NATION."

THIS EXCERPT IS FROM ONE OF THE MOST INFAMOUS ELECTORAL SPEECHES IN AMERICAN POLITICAL HISTORY WHICH SPECIFICALLY CRITICIZES A PARTICULAR US GOVT LEGISLATION WHICH MANY ECONOMIC HISTORIANS BELIEVE

TO BE ONE OF THE LEADING CAUSES FOR A MAJOR ECONOMIC CRISIS AND SUBSEQUENTLY A NEGATIVE BUSINESS CYCLE, WHICH HAS ALSO BEEN DESCRIBED AS "THE FIRST TRULY INTERNATIONAL CRISIS" BY ECONOMISTS.

WHAT MAJOR ECONOMIC CRISIS WAS THIS?

THE PANIC OF 1873



Q29) X IS AN EUROPEAN COMPANY, WHICH PRODUCES A PRODUCT SO UNIQUE THAT IN FACT, ONE MIGHT SAY IT HAS ACHIEVED A UNIQUE CULT-FOLLOWING IN THE WORLD OF BRANDING.

THE NAME OF X IS A UNIQUE PORTMANTAU OF TWO WORDS, WITH THE FIRST PART BEING THE NAME OF MOTHER OF THE FOUNDER OF X AND SECOND PART BEING THE FRENCH WORD FOR “STAINLESS STEEL”.

THE SECOND PART ALSO SHARES ITS NAME

WITH THAT OF A POPULAR MEDIA ENTERTAINMENT FRANCHISE, HEADQUARTERED IN MUMBAI

WITH OPERATIONS IN AT LEAST 70 INDIAN CITIES, INCLUDING KOTA, VADODARA, DARJEELING AND MANY MORE.

X IN FACT FILED 2 TRADEMARKS FOR THEIR PRODUCT’S BRAND IN THE US, ONE OF WHICH WAS LEGALLY CONTESTED BY A PARAMILITARY ORGANISATION FOR THE SAME.

IDENTIFY THE FAMOUS PRODUCT THAT X SELLS AND IS KNOWN FOR.

THE SWISS ARMY KNIFE



VICTORINOX

Q30) THIS STATISTICAL DISTRIBUTION X IS NAMED AFTER AN ITALIAN ECONOMIST, WHICH WAS ORIGINALLY USED TO DESCRIBE THE ALLOCATION OF WEALTH AMONG INDIVIDUALS SINCE IT'S ACTION IN REAL LIFE PROVIDED EMPIRICAL EVIDENCE THAT A LARGER PORTION OF WEALTH OF ANY SOCIETY IS OWNED BY A SMALLER PERCENTAGE OF THE PEOPLE WITHIN THAT SOCIETY. IT WAS FURTHER USED TO DESCRIBE THE DISTRIBUTION OF INCOME. THIS DISTRIBUTION IS SOMETIMES EXPRESSED MORE SIMPLY AS THE Y PRINCIPLE NAMED AFTER THE SAME ECONOMIST AND ACCORDING TO LEGEND, WAS CONCEIVED BY THE ECONOMIST VIA A TRAIN OF THOUGHT ON PEAS. IDENTIFY THE ECONOMIST WHO DEVELOPED X.

ANS. VILFREDO PARETO



80/20

Q31) IN 2019, A FREE TRADE AGREEMENT X WAS SIGNED WHOSE AIM WAS TO LOWER TARIFFS

OPEN UP TRADE IN SERVICES AND PROMOTE INVESTMENT TO HELP EMERGING ECONOMIES CATCH UP WITH THE REST OF THE WORLD. A COUNTRY Y WAS A MEMBER OF THE X'S DRAFTING COMMITTEE FROM ITS INCEPTION IN 2011, BUT IN NOVEMBER 2019, IT DECIDED TO OPT OUT BECAUSE OF CONCERNS IT WOULD OPEN IT UP TO CHINESE GOODS AMID AN ALREADY WIDE TRADE IMBALANCE WITH CHINA, AND THE FAILURE OF THE AGREEMENT TO ADEQUATELY OPEN UP TO SERVICES.

ID Y

Y-INDIA



Regional Comprehensive Economic Partnership



Q32) THIS BRAND Z IS ONE OF THE BIGGEST PLAYERS IN THE GLOBAL FMCG SECTOR WHICH WAS FOUNDED IN THE 19TH CENTURY, WHOSE NAME IS AN AMALGAM OF THE TWO MAIN INGREDIENTS IN THE RECIPE AT THAT TIME. BOTH OF THESE INGREDIENTS HAVE NOW BEEN REPLACED. IDENTIFY Z

COCA-COLA



Coca-Cola

Q33) ECONOMISTS GOT CONFUSED AFTER SEEING A UNIQUE ECONOMIC TREND EMERGE IN THE US AROUND THE 1960s. UNDER THIS, TWO OR THREE ECONOMIC PHENOMENA WERE HAPPENING AT THE SAME TIME AND THOSE PHENOMENA ACCORDING TO HISTORICAL TRENDS WERE NOT SUPPOSED TO COEXIST. THIS ECONOMIC TREND WAS FURTHER IDENTIFIED IN A HUGE CRISIS RELATED TO A COMMODITY "X" IN THE 1970s AND THIS TIME, EXPERTS WERE ABLE TO EXPLAIN THIS TREND WITH THE HELP OF COMMODITY "X". IDENTIFY THIS ECONOMIC TREND.

STAGFLATION

