

ILL  ME
20 21



BERN THEM ALL

INTERNET CULTURE QUIZ

(SOCIAL MEDIA, MEMES, E COMMERCE ETC.)

CASH
PRIZES
WORTH
₹ 6000





SIT TIGHT

Q.1

This Super Bowl 2018 Ad starring Anthony Hopkins, Gordon Ramsay, and Cardi B is considered one of the most interesting marketing campaigns of 2018. It starts with them asking something to X , with X failing to respond. What happened ?
(Explain Funda)



SIT TIGHT

Answer: Alexa starts to respond, but fails to do so, causing a worldwide crisis.

Trump: Alexa, how many miles have I ran today?

Alexa: Okay, sending missiles to Iran today



Q.2

X is a particular incident that sparked an increased public interest in privacy and social media's influence on politics.

This led to the online movement #DeleteFacebook trended on Twitter.

A Netflix documentary based on this event was released in 2019 that brings out the illicit harvesting of personal data that occurred as a result of X.

Id X.



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Ans. Cambridge Analytica data scandal



MARK ZUCKERBERG

Stalking You Since 2004

Q.3

Facebook launched a new tool, X, which can be used to create beats, write lyrics and record oneself.

It also allows to choose from a variety of audio visual filters. It focuses on empowering rappers to create and share their art.

Identify X



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Ans. BARS



Q.4

The second iteration of this comedy mockumentary, released on Amazon Prime, made headlines for exposing a high-profile lawyer with political connections for his sexually inappropriate behaviour. Identify the movie and the lawyer.



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Ans. Borat: A Subsequent Moviefilm, Rudy Giuliani



Q.5

In 2015, Leon Gatys, Alexander Ecker and Matthias Bethge presented a research paper titled "A Neural Algorithm of Artistic Style" at the premier machine learning conference: Neural Information Processing Systems (NIPS). In 2016, Justin Johnson, Alexandre Alahi and Li Fei-Fei, three researchers working at Stanford University published a research paper titled - "Perceptual Losses for Real-Time Style Transfer and Super-Resolution". These two research papers are believed to be the technology used behind X. Id X



SIT TIGHT

Answer: Prisma



Q.6

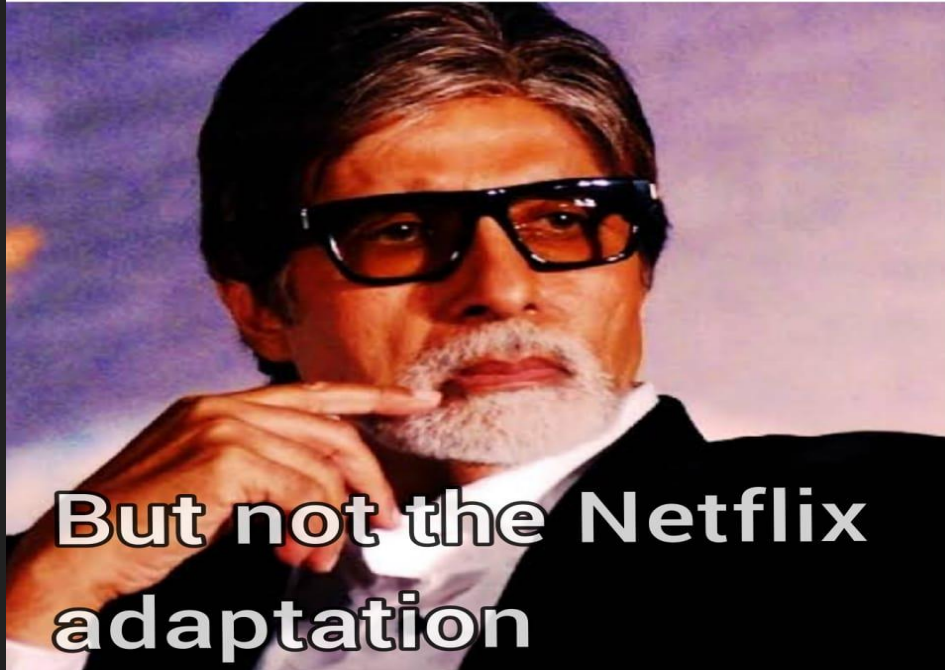
Netflix began digital streaming of X internationally on October 18, 2019, following a failed attempt by the Y firm's founders to halt its release. Y was forced to shut down a year back due to its involvement in a major scandal after its documents were released in german newspapers by a whistleblower who goes by a pseudonym ___ Doe. Name X and Y.



SIT TIGHT

Ans. Laundromat and Mossack Fonseca

**When you are part of
the real scam**



**But not the Netflix
adaptation**

Q.7

Y got associated with 🌀 emoji after attending an award show. This was because of her twirling her dress several times on the show. She referred to this as her 'Marilyn Monroe' moment at an American Talk show as well.
ID Y and the award show. (image on next slide)





SIT TIGHT

Ans. Priyanka Chopra , Emmys



Q.8

With the increase in the popularity of cryptocurrency and the ever present love humanity has for social media, the social media platform X was created to bring the two together. X gave people the opportunity to make their own "creator coins" and monetize their following by making themselves a form of investment for their following. The Creator coins can be purchased by transferring bitcoin to X's website and exchanging it for "\$X", a cryptocurrency used on the platform. As of now, one can only transfer bitcoins to X's website but cannot withdraw it. X has also received some flak because X has created "unclaimed profiles" of famous twitter profiles without their permission, which can be claimed by the celebrities by tweeting a link of their profile on X's website.



SIT TIGHT

Answer: Bitclout



Buy

@narendramodi ⌚

Prime Minister of India

137 Followers ~\$5,786.75 Coin Price 🔑 BC1YLhn893yf...

≈ 115.2546

Coins In Circulation

≈ \$222.316K

Total USD Locked

≈ \$666.949K

USD Market Cap

Question 9

X was really upset after this phrase became viral. He said that the company would not make any profit if people “say something” and “mean something”. The 60-year-old didn't get quite get the phrase the first time he heard it, though. “See the grey hair? Someone had to explain it to me,” he jokes. Not only that but quite a few harassment cases were also filed on the basis of the term. Which phrase are we talking about ?



SIT TIGHT

Answer: Netflix and Chill



Q.10

Which song is the cat vibing to?





SIT TIGHT

Answer: Ievan Polkka

ME: I'm going to sleep early tonight

ALSO ME: 3:46AM



Q.11

At a Bloomberg Global Business Forum , Bill Gates said - “I’m not sure you can go back and change small things in your life without putting the other things at risk. Sure, if I can make one small edit, I’d make that a single key operation.” What important but slightly complex key operation was he talking about?



SIT TIGHT

Ans. Ctrl+Alt+Del (Three finger salute)

When X-Æ-A-12 is angry at you so you say "ctrl+alt+del" and he isn't angry anymore



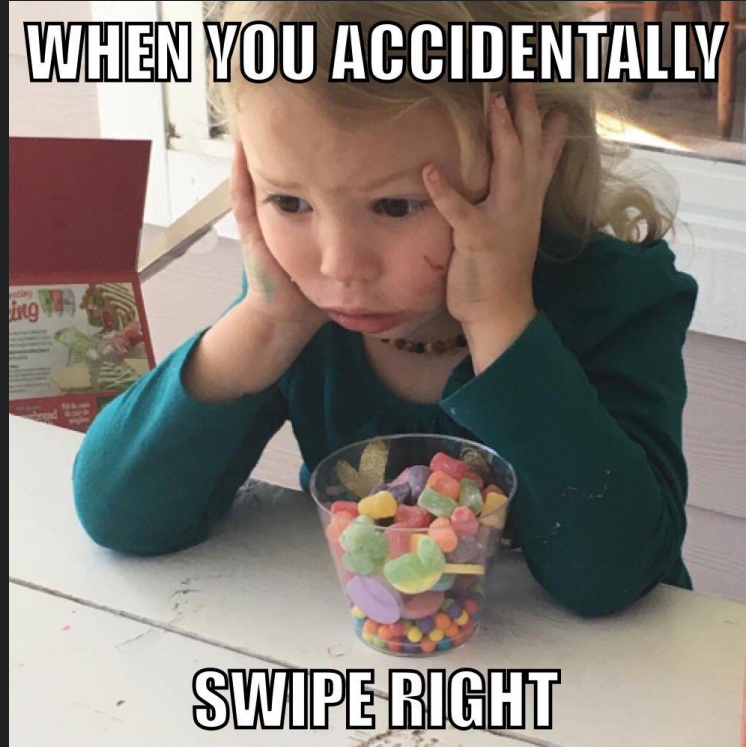
Q.12

The Chief Strategy Officer of X likes to take credit for creating the iconic feature Y. While in reality he ripped it off from a flash card app he worked on for his previous employer. According to him, the idea for Y came to him when he was in the shower- wiping the mirror because the room was steamy. Identify X AND Y.



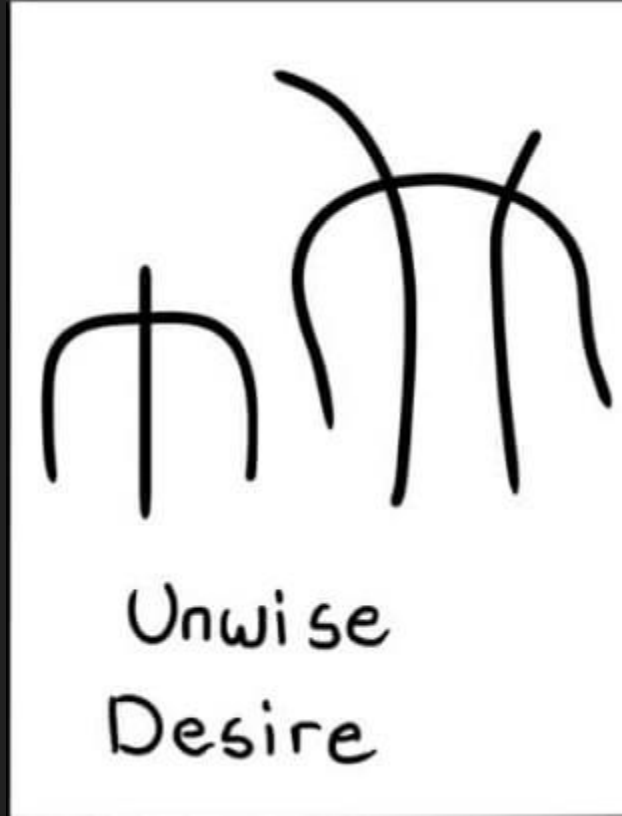
SIT TIGHT

Ans. X- Tinder; Y- swiping feature

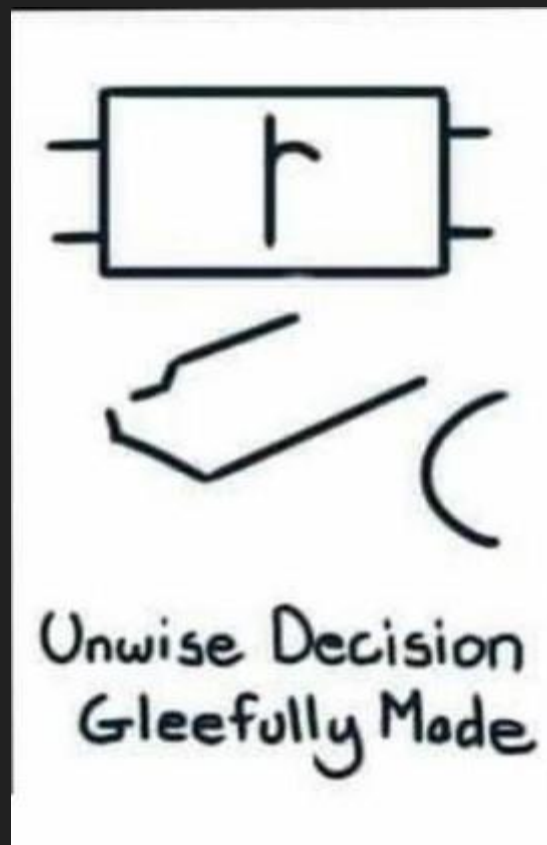


Q.13

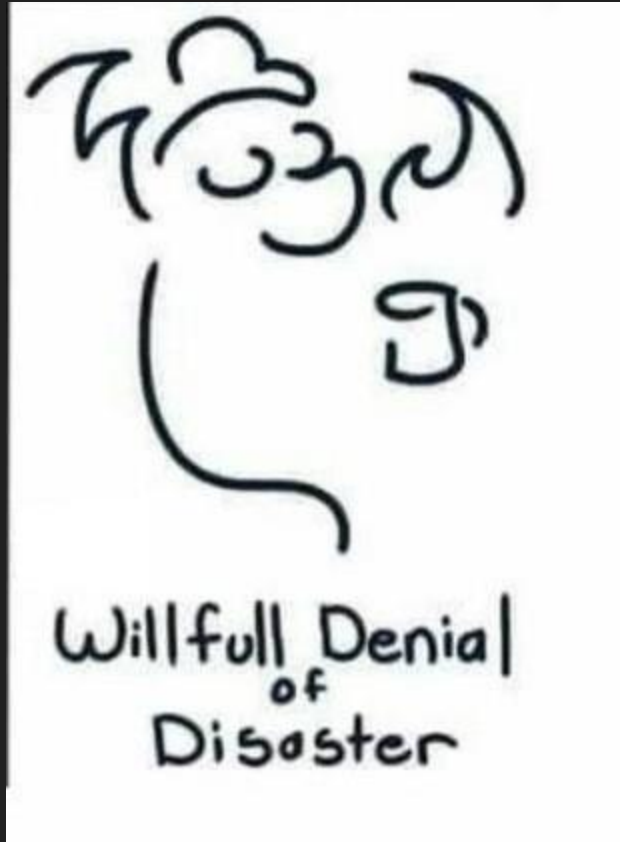
1.



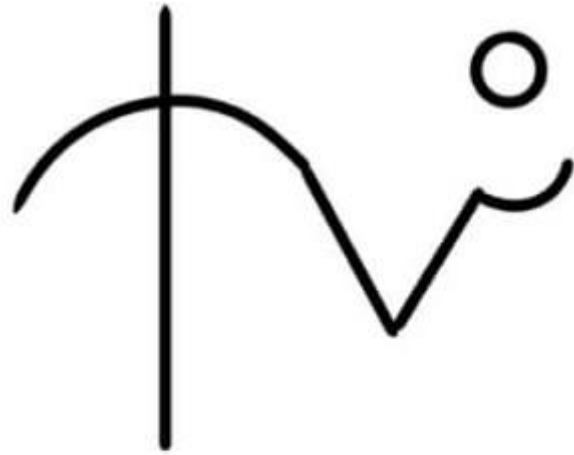
2.



3.



4.

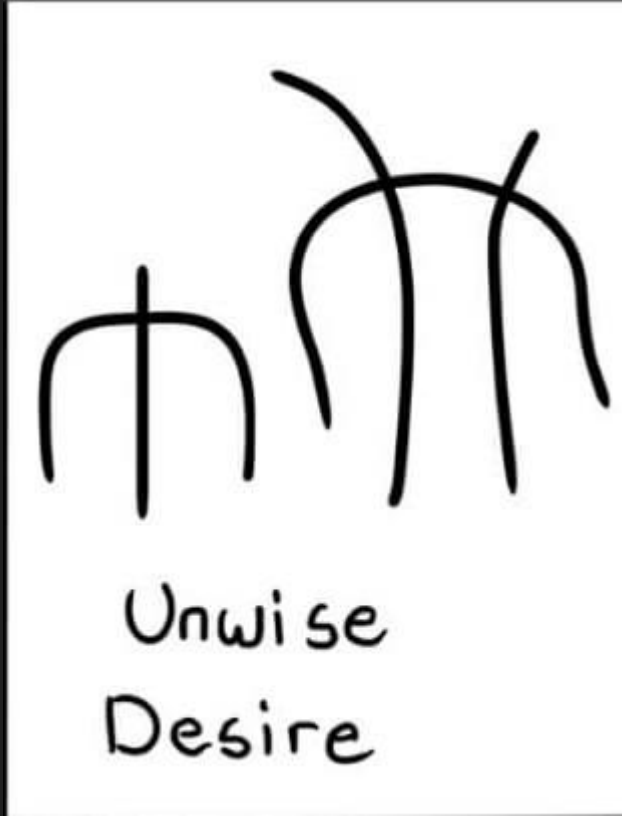


Scholarly
Ignorance



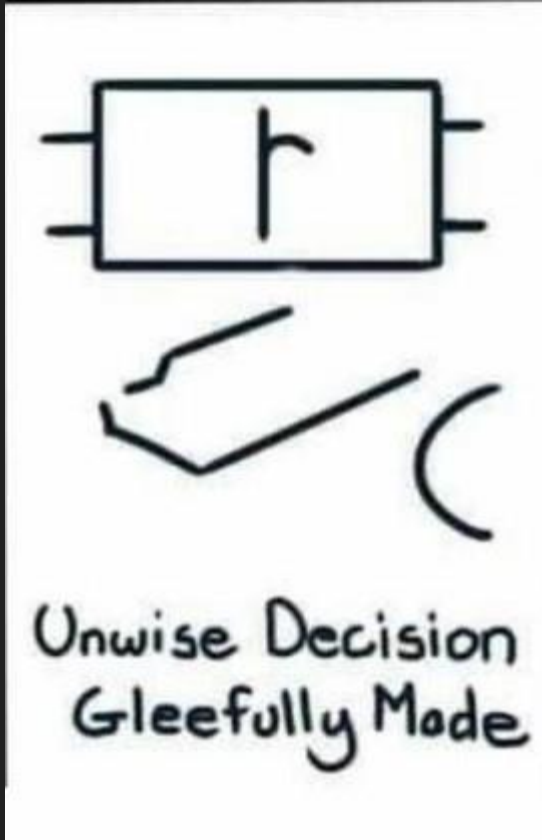
SIT TIGHT

1.



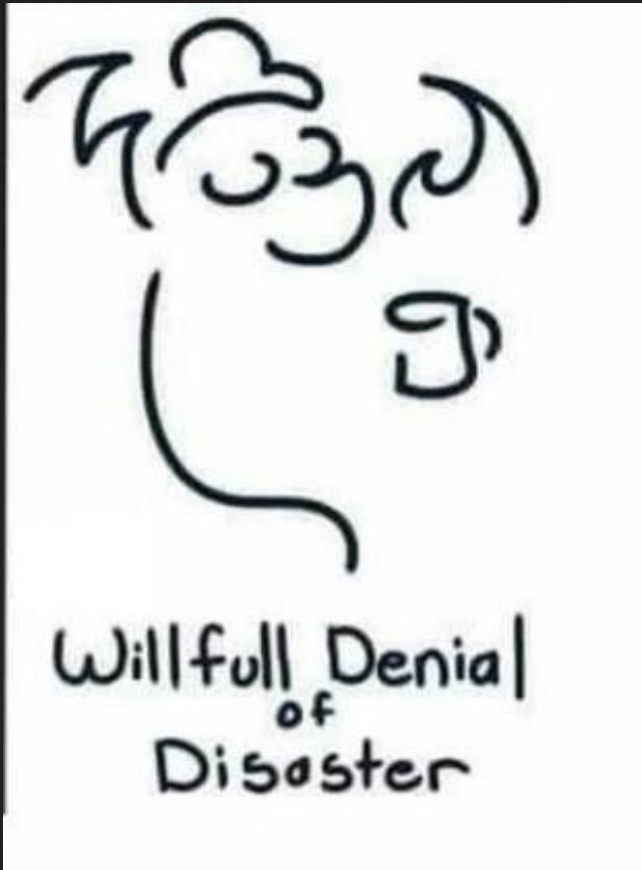
Ans. Distracted Boyfriend

2.



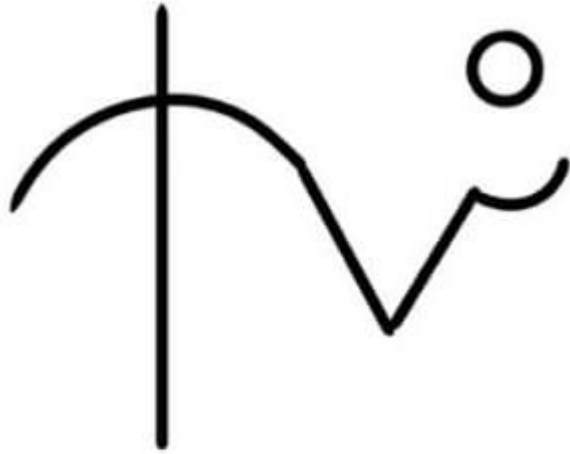
Ans. Car Swerving

3.



Ans. This is fine, dog sitting in burning house meme

4.



Scholarly
Ignorance



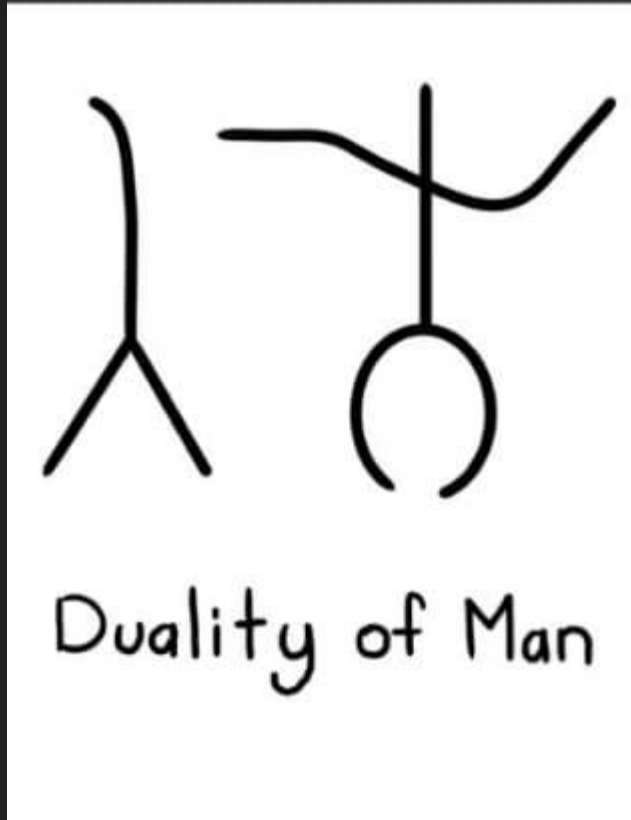
Ans. Is this a pigeon?



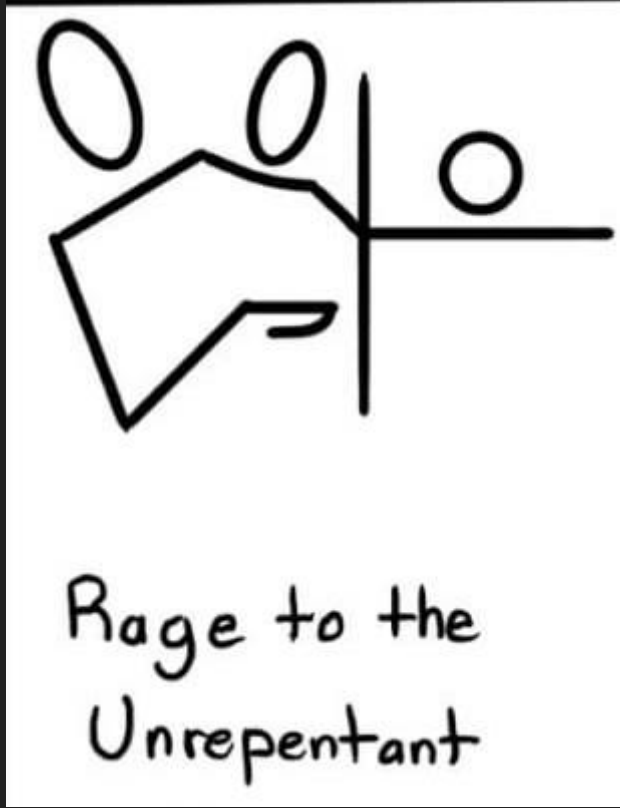
SIT TIGHT

Q.14

5.



6.



7.



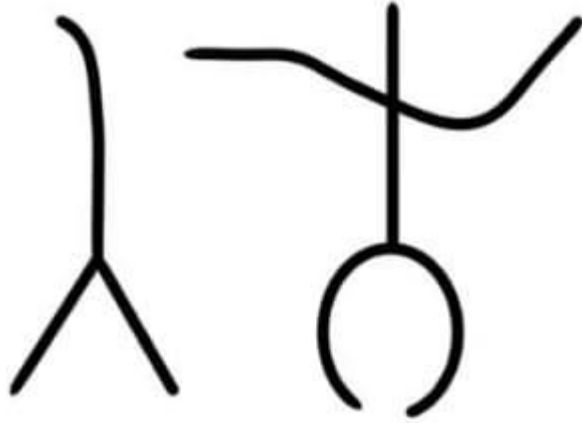
8.





SIT TIGHT

5.



Duality of Man

"The Virgin Walk"

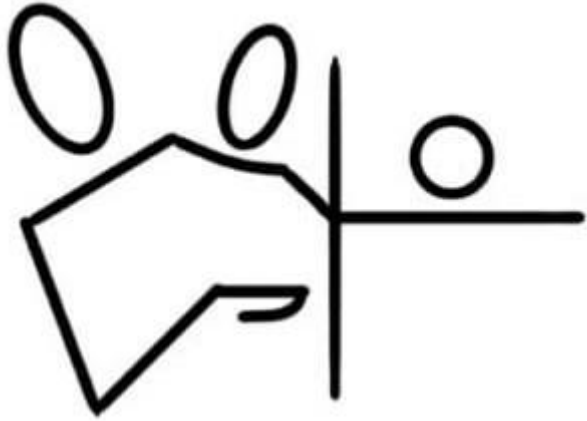


THE CHAD STRIDE



Ans. Virgin Vs Chad

6.



Rage to the
Unrepentant

YELLING AT CAT



**CAN'T UNDERSTAND
ENGLISH**



Ans. Woman screaming at cat

7.



Ans. Change my mind

8.



Introspective
Despondence



Ans. Sad Keanu

Q15. Who tweeted this and deleted it later?

Replying to [@Jaspritbumrah93](#)

Congratulations [@Jaspritbumrah93](#)
[@ImSanjayBangar](#) Wishing you guys lot
of happiness and health together ❤️🙌

4:08 PM · Mar 15, 2021 · Twitter for iPhone



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Ans. Mayank Agarwal

Q16. Who tweeted this?





SIT TIGHT

Ans. Elon Musk



The image shows a screenshot of a Twitter thread. At the top is a tweet from Elon Musk (@elonmusk) dated May 1, 2020, with the text "Tesla stock price is too high imo". Below it is a reply from a user named Elvis (@TradeLikeElvis) with the text "Dude...I just lost \$10k because of this tweet. Wtf is wrong with u". The reply is timestamped "8:48 PM · May 1, 2020". At the bottom of the reply, it shows 19.9K likes and 1.9K retweets.

Elon Musk  @elonmusk · May 1, 2020 
Tesla stock price is too high imo

Elvis  
@TradeLikeElvis

Dude...I just lost \$10k because of this tweet. Wtf is wrong with u

8:48 PM · May 1, 2020 

 19.9K  1.9K people are Tweeting about this

Q17. Who tweeted this?

We can neither confirm nor deny that this is our first tweet.

[↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)

RETWEETS
31,629

FAVORITES
14,239

10:49 AM - 6 Jun 2014



SIT TIGHT

Ans. CIA

Q18. Who tweeted this?

I'd walk through fire for my daughter. Well not FIRE,
because it's dangerous. But a super humid room. But not
too humid, because my hair.

8:33 PM - 11 Sep 2015

  25,436  45,142



SIT TIGHT

Ans. Ryan Reynolds

The new Deadpool looks sick!



Q19. Who tweeted this?

“We build too many walls and not enough bridges.” – Isaac Newton

07/10/2013, 21:11

82.2K Retweets **67.1K** Likes



SIT TIGHT

Ans. Donald Trump



Q20. Who tweeted this?



just setting up my twttr

121K Retweets **15.3K** Quote Tweets

165K Likes



SIT TIGHT

Ans. Jack Dorsey



Q21. Who tweeted this?





SIT TIGHT

Ans. Ninja



Slimecicle @Slimecicle · Feb 19

when you get skipped twice in UNO



Ninja  @Ninja · Feb 18

The phrase "it's just a game" is such a weak mindset. You are ok with what happened, losing, imperfection of a craft. When you stop getting angry after losing, you've lost twice.

There's always something to learn, and always room for improvement, never settle.

Q22. Who tweeted this?





SIT TIGHT

Ans. Virender Sehwal



Q23.

The following is a classic case of companies jumping on the meme making bandwagon by Ikea. Id the meme.





SIT TIGHT

Ans. Bernie sanders mitten/sitting on chair meme

GET THE LOOK.



GUNDE
Folding chair
6,99€

VARDAGEN
Oven glove
3,99€



Q24.

Hokuto No Ken is an anime series that consisted of 109 episodes and aired between 1985-87. Although a classic in its own right, the anime does not enjoy mainstream viewership, but has been immortalised because of a certain phrase spoken by the protagonist every time he defeats someone. Due to the nature of assassination technique, the defeat was always surprising for his opponenets.

The catchphrase spoken by the protagonist just before his opponent died has been extensively used in memes in situation when tables were suddenly turned or people engaged in violent confrontations.

Id the catchphrase.



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Ans. Omae Wa Mou Shindeiru/ You Are Already Dead

When u look up anything on WebMD



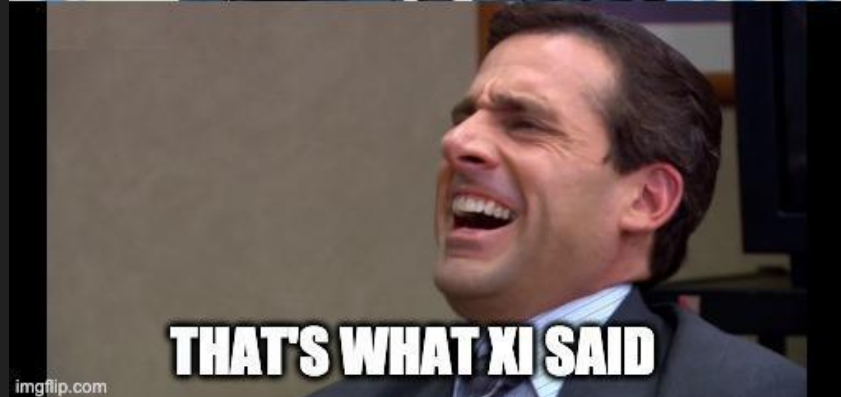
Q25.

In America, the earliest documented case of the X appears in a 1975 episode of Saturday Night Live. In particular, it was Chevy Chase using the X on the show's first season. It was kept in popular use on Saturday Night Live through repeated uses in the sketches. However, the X is a twist on a much older British phrase that tracks back to more than a century. There the line was "as the actress says to the bishop." in reference to actresses whose company could be purchased after performance - confessing their sins to clergymen. The X has been used to some extent in film and literature, including a test reek for Alfred Hitchcock's Blackmail, where it was turned into "as the girl said to the soldier.". What is the X ?



SIT TIGHT

Ans. That's What She Said



Q26.

This person (picture in next slide) is known by his Twitter handle @AmBlujay. He is the founder of the blog “African Curators” and claims to be a “Digital marketing geek”. In 2015, his girlfriend cheated on him and then dumped him.

To vent out his frustration, he tweeted something which has got about 6000 retweets and 3000 likes on Twitter. What meme originated due to this person’s tweet?





SIT TIGHT

Ans. You vs the guy she tells you not to worry about

You vs. the guy she told you not to worry about



it should be the other way around.

Q27.

This web browser, considered the “spiritual successor to Netscape Navigator”, shared its name with a famous piece composed by Igor Stravinsky in one of its earlier, lesser-known iterations (a pure coincidence). Later, in the form that most of us would be acquainted with it, it acquired a somewhat misleading name that is actually a reference to another (equally cute) animal.

ID the browser and the animal it references -



SIT TIGHT

Ans. Browser- Mozilla Firefox; Animal- Red Panda



Q28.

Making his first appearance in 1983, X's profession was supposedly that of a carpenter. Over the years X has appeared in various productions and taken up variety of professions like plumber, doctor, archaeologist, racer and athlete, but his ability to take up this many profession is not what his productions are enjoyed for. X is the face of the most successful and popular franchise of his field, reaching such heights of popularity that people and places are nicknamed after him. The date 10 of March is very special for X.



SIT TIGHT

Ans. X- MARIO



Q29.

X is an anonymous imageboard website launched in the early 2000. The site hosts boards dedicated to a wide range of topics and has substantially influenced the formation of various internet trends and memes. The Guardian describes it as lunatic, juvenile, brilliant, ridiculous and alarming. The image in given in this slide has supposedly originated from this chatboard, and was used to belittle a matter of widespread concern, resulting in a major controversy. Id the figure and X





SIT TIGHT

Ans. X- 4chan, Ebola chan



Q30.

X is a thought experiment that gets its name from a mythical creature that *kills with just its sight*. The thought experiment is about the potential risks involved in developing Artificial Intelligence.

It made its first appearance on the discussion board **LessWrong** (a community blog and forum for discussion of philosophy, psychology, economics, AI and various other topics)

This idea garnered attention when LessWrong's founder reacted on the post himself and called the anonymous user an imbecile for publicly talking about this thought experiment.

It is one of the most terrifying urban legend to exist on the internet.

Id X



SIT TIGHT

Ans. Roko's Basilisk

Hmm I wonder what this
roko's basilisk thing is



Holy shit, am I gonna get
killed by a super computer



ARE YA WINNING,
SON?



AAAAAAAAAAAAAAAA
AAAAAAAAAAAAAAAA



Fin.

*Hum
Saath-Saath
Hain*

